



"In today's economy fixed operations are critical to a dealership's survival and success," says VADA President Don Hall. "When we began looking for an exclusive partner in this area we knew we needed a company with quality, innovative products who truly understand the needs of our dealers. MOC Products is far and away the best solution. Their long history and experience in this business; their quality and innovation make them the best Partner for VADA and for Virginia's dealers."

- Don Hall
Team VADA

Together for excellence in service

MOC Products Company, Inc. (MOC®) is a leading provider of innovative products and solutions to the automotive-dealership industry. Their program is designed to provide new car dealers the ability to buy necessary products, tools and equipment at manufacturer direct pricing, but also receive unprecedented local and regional service and support.

Fully-customized programs for the Service Department, proven to help increase profits, communication, professionalism, safety and customer satisfaction through:

- Innovative profit-building services that dramatically increase revenue
- Communication tools and forms that help increase customer satisfaction and customer-pay work.
- Management reports and analyses that track performance and potential opportunities
- Factory and Dealer maintenance schedules
- Service and used-vehicle warranties that bring customers back to the dealership

To learn more about how MOC® Products can help you improve your bottom line. Contact our office:

804.379.9992 or email: jkimsey@mocmidatlantic.com