

2012 VADA Membership Directory

AD SPACE RESERVE FORM

Please reserve for my organization the following space in the 2012 VADA Directory!

*(Placement options will be on a first-come, first-serve basis, so please **number your requests in order of preference**)*

Preference	<u>Size and Description</u>	<u>Price</u>
_____	Back Outside Cover – FULL-COLOR! 8" by 10½" <i>(Bleeds must include 1/8" image area beyond crop marks)</i>	\$ 2,500
_____	Front Inside Cover – FULL-COLOR! 8" by 10½" <i>(Bleeds must include 1/8" image area beyond crop marks)</i>	\$ 2,000
_____	Back Inside Cover – FULL-COLOR! 8" by 10½" <i>(Bleeds must include 1/8" image area beyond crop marks)</i>	\$ 2,000
_____	Full Page – FULL COLOR! 7½" by 10½" <i>(Bleeds available by request)</i>	\$ 1,500
_____	Half Page – FULL COLOR! 7½" by 5" (horizontal) <i>(Bleeds available by request)</i>	\$ 1,000

Ad rates are for space only; **art must be in electronic format**. Prices quoted are based on all materials being submitted in a high-resolution (300dpi+) PDF format. **Material which is submitted and is NOT in a suitable electronic format will be subject to an additional conversion charge of \$100.**

AD Reserve ... Signed Reserve Form due by **January 31, 2012.**

AD Deadline ... Electronic ad due by **February 15, 2012.**

Payment Deadline ... A non-refundable deposit for half the total amount is due on or before February 28, 2011 (check payable to 'VADA'). The remainder is due upon completion of the directory.

Reserve Us Space In The 2012 VADA Member Directory!

PLEASE PRINT

Contact Name: _____

Company: _____

Address: _____

Phone: _____ **Fax:** _____ **Email:** _____

Signature: _____

FAX a copy of this form TODAY to (804) 358-8036 to reserve your space!

2012 VADA Membership Directory
Payment Information & Artwork Delivery

Please include this form along with your original Ad Reserve Form with your payment.



Payment Method

Check Please make payable to: VADA, PO Box 5407, Richmond, VA 23220-0407.
MEMO: 2012 VADA Directory

Credit Card (Visa, MasterCard, Amex, Discover)

Size Ad Reserved: Half-Page Full-Page Outside Back Cover
(circle one) Inside Front Cover Inside Back Cover

Amount to Charge: \$ _____

Card Number	Expir.	Signature
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Billing Name (required)

Billing address (required) Billing city, state, zip

For credit card payments you may mail to the address above, or fax to VADA at (804) 358-8036.

Artwork Delivery:

Artwork should be emailed to teamvada@vada.com. If total file size exceeds 5 Mb please contact Tucker Bloom (*info below*) for alternative delivery options.

Print Ad: high resolution PDF format (see Ad Reservation Form for sizes)

VADA Contact Information:

Tucker Bloom VADA Public Affairs Specialist	Phone: (804) 545-3021 Fax: (804) 358-8036	Email: tbloom@vada.com
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Thank You For Your Support!